



**16 November 2009**

### **CABLE & WIRELESS INTERNATIONAL (CWI) LAUNCHES 3G NETWORK IN THE CHANNEL ISLANDS**

Just six weeks after Sure, CWI's mobile operator in the Isle of Man and the Channel Islands, was awarded a 3G licence, it now has a 3G network providing 80% coverage across the Bailiwick, including Sark and Alderney.

The launch of Sure's 3G service means customers now have faster data access through their mobile handsets. A new range of 3G handsets has just been launched in the Sure store. There is also a range of new High Speed Mobile Broadband products.

The main advantage of High Speed Mobile Broadband is to get internet on the move. Sure's High Speed Mobile Broadband can be accessed anywhere in the Channel Islands where there is a 3G signal. There is no need for a fixed internet connection or wireless network. Download speeds will be up to 3.6 Mb/s.

High Speed Mobile Broadband will cost £25 per month and is available on Pay As You Go or with a 1 month, 12 month, 18 month or 24 month contract. Users get a dongle, like a USB key, which can plug into any computer. Those taking out a 24month contract can get a free Netbook with in-built High Speed Mobile Broadband, ideal for scholars and those working on the move.\*

All Sure customers with a 3G compatible handset will benefit from faster mobile internet as a result of the new technology. Sure's 2G EDGE network provides mobile internet download speeds of 170k/s. The new 3G network will increase those speeds to 384k/s.

Those wanting even faster mobile browsing (up to 3.6 Mb/s) can get High Speed Mobile Broadband as a handset booster. Customers with some high-end 3G phones will be able to add the booster and then use Sure's High Speed Mobile Broadband either directly from their handset or by using their handset as a modem on any computer. Sure is the first company in Guernsey to offer this Mobile Broadband booster.

"We are absolutely delighted that we have been able to launch 3G services to customers so soon after we were awarded the licence and we will be upgrading more sites to 3G before the end of the year. It is a testament to our teams that we have achieved what is the next step in creating a lower cost, reliable network that our customers demand and deserve," said Sure's Guernsey Commercial Director, Justin Bellinger.

Mr Bellinger said that demand for internet on the move is increasing with smartphones, like the iPhone, BlackBerry or Nokia E Series closer to personal computers than traditional mobile phones.

"Usage of these devices illustrates that there is much higher demand for internet on the move through both smartphones and laptops. Our new range of 3G handsets and High Speed Mobile Broadband products will meet that demand."

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## About CWI Group

CWI Group (formerly International) is an owner and operator of market-leading telecoms businesses. Headquartered in London, we operate through four regionally-based business units – the Caribbean, Panama, Macau and Monaco & Islands. We are a full-service telecommunications provider offering mobile, broadband, and domestic and international fixed line services, as well as enterprise and managed service telecom solutions.

Our mission is to develop a portfolio of world class telecom businesses. Our businesses will be world class in terms of the products we offer; the service levels we provide; the training, career development and motivation levels of our people; and our financial performance. We aim to attain leadership in all of our product categories and markets.

[www.cwig.com](http://www.cwig.com)

## About Sure

In the Channel Islands and the Isle of Man, CWI is investing over £40m to revolutionise communications and deliver a new generation of services through Sure, an innovative and exciting new brand.

Sure is leading the introduction of choice for customers supported by an ongoing commitment to quality, value and customer care in all areas of service. Its offering includes mobile, broadband and fixed line services for consumers as well as advanced internet, hosting, security and international services for business customers.

For further information about Sure, go to: [www.surecw.com](http://www.surecw.com).

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